

# ADULT PREVIEW PACKAGES on 4 of Playboy's channels



**A great opportunity to reach the huge bonus audience watching the enticing promotional hours before the start of encrypted programmes.**

- ◆ On Playboy Lesbians, Adult XXX Mums, Adult XXX First Timers, XXX Gay : nightly 2000 - 2200
- ◆ Spot ads will be repeated in the promotional material on these 4 channels every 15 minutes. During the 8 hours of broadcasts each night, your spot will be seen 28 times.
- ◆ Packages last one month, during which your ad will be seen more than 800 times across these four channels.
- ◆ Cost per package £3,500 for 10-second commercials - less than £4 a spot.
- ◆ Commercials must meet ASA code for unencrypted broadcasts.
- ◆ Availability is limited: to take advantage of this great offer call us now.



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