

# ADULT INTEREST CHANNELS



Satellite and cable-delivered channels offering advertisers supreme efficiency in reaching targeted sectors of the UK and European television audiences. For more details please ask for individual mediapacks and for guides to teletext or infomercials.



**Playboy TV:** Playboy TV broadcasts the stylish erotic entertainment for men and women for which the brand has become world famous. On subscription and pay-per-view.



**The Adult Channel:** Britain's original and most popular channel features a variety of great feature films, mini-series, and striptease. On subscription and pay-per-view.



**Spice Extreme:** The raunchiest of adult entertainment for men and women in the UK. On subscription and pay-per-view.



**Climax 3:** Three themed pay-per-night channels offered as a package to cater for all viewers' tastes. Ads are offered in the preview hour in peaktime every night.



**Spice Platinum:** A subscription only channel hosting sexy entertainment for adults in mainland Europe on cable and satellite. Non-UK stronger material.



**Adultext:** The teletext service of the Adult Channel and Playboy TV in the UK. Featuring a wide variety of editorial and advertising aimed at the adult market.

For further information and details of these or any of our Ethnic-interest **TARGETED TELEVISION** channels, please ask for mediapacks and our guides to programming and copy clearance.

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